BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

MEETING OF THE BOARD OF DIRECTORS

THURSDAY, OCTOBER 8, 2026

ATLANTA, GEORGIA

MEETING MINUTES

CALL TO ORDER AND ROLL CALL

Chair Jennifer Ide called the meeting to order at 1:33 P.M.

Board Members Present:	Freda Hardage Al Pond Valencia Williamson Jennifer Ide Sagirah Jones Sarah Galica Elizabeth Bolton-Harris Shayna Pollock DeVon Hudson Boniface Echols
Board Members Absent:	Russell McMurry Kathryn Powers Jacob Tzegaegbe Ryan Loke
Staff Members Present:	Jonathan Hunt Rhonda Allen Ralph McKinney Kevin Hurley Paul Lopes Paula Nash LaShanda Dawkins Steven Parker

Also in Attendance: Peter Crofton, Phyllis Bryant, Jacqueline Holland

PUBLIC COMMENTS (SUBMITTALS VIA TELEPHONE, U.S. MAIL AND IN PERSON)
Khari Lewis [in person]
Abigail Chellers [in person]

1. APPROVAL OF THE MINUTES

Minutes from September 10, 2026
Approval of September 10, 2026, minutes. On a motion by Board Member Pollack, seconded by Board Member Pond, the motion passed by 10 – 0 with 10 members present.

2. BUSINESS MANAGEMENT COMMITTEE REPORT
Committee Chair Sarah Galica reported the Committee met on September 24, 2026, and approved the following resolutions:

Committee Chair Report Business Management
Approval of Resolutions 2a, 2b, 2c, and 2d. On a motion by Board Member Hardage, seconded by Board Member Hudson, the resolutions passed by a vote of 10 to 0 with 10 members present.

3. PLANNING & CAPITAL PROGRAMS COMMITTEE REPORT
Committee Chair Valencia Williamson reported that the Committee met on September 24, 2026, and approved the following resolution:

Committee Chair Report Planning & Capital Programs
Approval of Resolution 3a. On a motion by Board Member Williamson, seconded by Board Member Hudson, the resolution passed by a vote of 10 to 0 with 10 members present.

4. OPERATIONS & SAFETY COMMITTEE REPORT
Committee Vice-Chair Elizabeth Bolton-Harris reported the Committee convened on September 24, 2026, and approved the following resolutions:

Committee Chair Report Operations & Safety
Approval of Resolutions 4a and 4b. On a motion by Board Member Bolton-Harris, seconded by Board Member Echols, the resolution passed by a vote of 10 to 0 with 10 members present.

5. OTHER MATTERS

LITIGATION
Interim Chief Legal Counsel Paula Nash read into the record a worker's comp settlement emanating from Executive Session: Linda Morse, $220,200.00. On a motion by Board Chair Ide, seconded by Board Member Hudson, the motion passed by a vote of 10 to 0 with 10 members present.

RESOLUTION
Approval of a Resolution Concluding the Appointment of the Strategic Operational Advisors. On a motion by Board Member Hardage, seconded by Board Member Pond, the resolution passed by a vote of 10 to 0 with 10 members present.

6. COMMENTS FROM THE BOARD
None

7. ADJOURNMENT
The Board meeting adjourned at 1:48 P.M.

Respectfully submitted,



Tyrene L. Huff
Assistant Secretary to the Board

YouTube link: https://www.youtube.com/live/3VyBsEQz2jo?si=rw8klSlLHXmDv89v

RESOLUTION AUTHORIZING AN AMENDMENT TO MARTA'S ADVERTISING POLICY TO ALLOW ALCOHOL ADVERTISING

WHEREAS, the Metropolitan Atlanta Rapid Transit Authority ("MARTA" or the "Authority") maintains an Advertising Policy and Regulations governing advertising displayed in and upon its facilities, property, rolling stock, and other advertising assets;

WHEREAS, the purpose of MARTA's advertising program is to generate revenue supplementary to fares and tax proceeds to support the Authority's operations, while maintaining ridership, protecting MARTA's reputation, and providing safe and efficient public transportation;

WHEREAS, MARTA's current Advertising Policy and Regulations prohibits advertising for all forms of alcohol, including wine, beer, and liquor;

WHEREAS, the MARTA Board of Directors previously authorized the temporary allowance of alcohol advertising in connection with the 2026 FIFA World Cup;

WHEREAS, alcohol advertising during the 2026 FIFA World Cup generated significant advertising revenue for the Authority and demonstrated advertiser demand for this category;

WHEREAS, MARTA has continued to receive interest from alcohol brands seeking to advertise across the Authority's bus, rail, station, digital, and other available advertising assets;

WHEREAS, allowing alcohol advertising on a permanent basis provides an opportunity to generate additional non-fare revenue, including increased advertising revenue associated with major events hosted in the Atlanta region;

WHEREAS, alcohol advertising shall remain subject to all other provisions of MARTA's Advertising Policy and Regulations, applicable federal, state, and local laws and regulations, and any additional content, placement, responsible-drinking, age-related, or other restrictions established by the Authority;

WHEREAS, MARTA shall retain the authority to review and approve proposed advertisements consistent with the Advertising Policy and Regulations and to reject advertisements that do not comply with applicable standards;

NOW, THEREFORE, BE IT RESOLVED, that the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority hereby approves an amendment to MARTA's Advertising Policy and Regulations to remove the prohibition against advertising for alcohol, including wine, beer, and liquor, and authorizes alcohol advertising across eligible MARTA advertising assets, subject to the requirements and restrictions of the amended Advertising Policy and Regulations and all applicable laws.

BE IT FURTHER RESOLVED, that the General Manager/Chief Executive Officer, or his designee, is authorized to establish and implement appropriate administrative guidelines, content standards, placement restrictions, disclaimers, and other safeguards for alcohol advertising consistent with this Resolution and the Authority's Advertising Policy and Regulations.

BE IT FURTHER RESOLVED, that the amended Advertising Policy and Regulations shall become effective upon approval by the MARTA Board of Directors.

Approved as to Legal Form:

DocuSigned by:
Paula Nash
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Interim Chief Legal Counsel
Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING THE AWARD OF A CONTRACT FOR ONLINE BENEFITS ENROLLMENT AND ADMINISTRATION SERVICES,

REQUEST FOR PRICE PROPOSAL NUMBER RFPP P600659.

WHEREAS, the Authority's Department of Human Resources has identified the need for Online Benefits Enrollment and Administration Services, Request for Price Proposal Number P600659; and

WHEREAS, on August 11, 2026, the Metropolitan Atlanta Rapid Transit Authority duly sent the Request for Price Proposal to the Single Source Proprietor; and

WHEREAS, it is necessary to procure online benefits enrollment and administration services; and

WHEREAS, the Department of Internal Audit has performed a Price/Cost Analysis to determine fair and reasonable pricing; final audit has been completed; and

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Single Source Contract on substantially the same terms and conditions as contained in the Request for Price Proposal Number P600659, between the Authority and Benalytics Consulting Group LLC, for the procurement of Online Benefits Enrollment and Administration Services in the amount of $831,715.71

Approved as to Legal Form:

DocuSigned by:
Paula Nash
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Interim Chief Counsel, Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING THE AWARD OF A CONTRACT FOR DENTAL, CRITICAL ILLNESS, LIFE AND ACCIDENTAL DEATH AND DISMEMBERMENT INSURANCE COVERAGES REQUEST FOR PROPOSALS NUMBER P50554

WHEREAS, the Authority's Department of Human Resources has identified the need for the Procurement of Dental, Critical Illness, Life and Accidental Death and Dismemberment Insurance Coverages, Request for Proposals Number P50554; and

WHEREAS, On January 14, 2026 the Metropolitan Atlanta Rapid Transit Authority duly sent to potential proponents notice of its Request for Proposals for the Procurement of Dental, Critical Illness, Life and Accidental Death and Dismemberment Insurance Coverages, RFP P50554; and

WHEREAS, notice of the said Request for Proposals was advertised in the Georgia Procurement Registry, the Georgia Local Government Access Marketplace, and on MARTA's website; and

WHEREAS, all Proponents were given the opportunity to protest the proposal instructions, specifications, and/or procedures; and

WHEREAS, on March 24, 2026 at 2:00 p.m., local time, eight (8) proposals were received; and

WHEREAS, the Authority's staff determined that Cigna Health & Life Insurance Company, Aetna Life Insurance Company and Metropolitan Life Insurance Company submitted the most advantageous offer and other factors considered and is technically and financially capable of providing the services.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/Chief Executive Officer or his delegate be, and hereby is, authorized to execute a Contract on substantially the same terms and conditions as contained in the Request for Proposals Number P50554, for Dental, Critical Illness, Life and Accidental Death & Dismemberment Insurance Coverages between the Authority and Cigna Health & Life Insurance Company, Aetna Life Insurance Company, and Metropolitan Life Insurance Company in the amount of $35,326,487.99.

Approved as to Legal Form:

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Paula Nash
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Interim Chief Counsel, Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING AWARD OF A CONTRACT UTILIZING THE GENERAL SERVICES ADMINISTRATION CONTRACTS FOR MASS NOTIFICATION SYSTEM P600664

WHEREAS, the Authority's Department of Technology has identified a need for the Mass Notification System; and

WHEREAS, the Authority's staff has determined that the Mass Notification System may be purchased utilizing the Federal General Services Administration (GSA) Contract; and

WHEREAS, Section 14(l) of the MARTA Act permits the Authority to purchase without competitive bidding, any goods, supplies, equipment, other property, or services from any vendor who, at the time of such purchase, has in effect a contract or schedule for the State of Georgia or the United States Government, provided that such purchase is made pursuant to the price, terms and conditions of such contract or schedule and the Authority receives all the benefits thereof.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Contract utilizing the Federal General Services Administration (GSA) Contracts that are valid at the time the Authority procures its Mass Notification System in the amount of $684,869.15. The Authority will annually renew (or enter into a new contract) its Mass Notification System Contract pursuant to a valid GSA Contact.

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Approved as to Legal Form:

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DocuSigned by:
aula Nash

Interim Chief Counsel, Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR RESURFACING BALLASTED TRACK AND TRANSITIONS REPLACEMENT, IFB B50766

WHEREAS, the Authority's Department of Capital Program Delivery has identified the need for the Procurement of Resurfacing Ballasted Track and Transitions Replacement, Invitation for Bids Number B50766; and

WHEREAS, on March 30, 2026, the Metropolitan Atlanta Rapid Transit Authority duly sent Notice of the Invitation for Bids to potential Bidders; and

WHEREAS, notice of the said Invitation for Bids was advertised in the local newspaper of the largest circulation in the Atlanta metropolitan area, once in each of the two weeks prior to opening bids; and

WHEREAS, all Bidders were given an opportunity to protest the bid instructions, specifications, and/or procedures; and

WHEREAS, on August 5, 2026 at 10:30 a.m., local time, three (3) bids were publicly opened and read aloud; and

WHEREAS, the lowest bid submitted by Delta/Peoples, a Joint Venture, is responsive and responsible and the bidder is capable of performing the Contract.

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RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to execute a Contract on substantially the same terms and conditions as contained in the Invitation for Bids Number B50766, Resurfacing Ballasted Track and Transitions Replacement between the Authority and Delta/Peoples, a Joint Venture in the amount of $30,445,728.50.

Approved as to Legal Form:

DocuSigned by:
Paula Nash
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Interim Chief Counsel
Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING THE MODIFICATION IN CONTRACTUAL AUTHORIZATION FOR BUS TIRE LEASE SERVICES NUMBER B44758A

WHEREAS, on March 29, 2021, the General Manager entered into a Contract with The Goodyear Tire & Rubber Company, for Bus Tire Lease Services, Invitation for Bids B44758A; and

WHEREAS, MARTA staff has determined that it is in the best interest of the Authority to increase the contract value to provide for known changes and additions to the contract; and

WHEREAS, all contractual changes and additions for this modification will follow the Authority's procurement policies and guidelines; and

WHEREAS, the Department of Internal Audit completed a cost analysis and determined the pricing to be fair and reasonable; and

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is, authorized to increase the authorization for Contract No. B44758A Bus Tire Lease Services from $9,796,484.88 to $11,043,998.84.

Approved as to Legal Form:

DocuSigned by:
Paula Nash
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Interim, Chief Counsel
Metropolitan Atlanta Rapid Transit Authority

RESOLUTION AUTHORIZING THE APPROVAL OF MARTA BUS AND REACH SERVICE MODIFICATIONS FOR DECEMBER 12, 2026

WHEREAS, the Metropolitan Atlanta Rapid Transit Authority (MARTA) held a public hearing on proposed changes in bus service addressing additions to service or changes to improve service reliability, enhance safety, improve access to transit service, and better tailor service to demand; and

WHEREAS, a public hearing was held virtually and in person on Monday, September 14, 2026 at the Decatur Recreation Center at 231 Sycamore St, Decatur, GA 30030; and

WHEREAS, comments were received from members of the general public through the public hearings and/or other media sources; and

WHEREAS, revisions to service are made based on assessments and evaluations of service according to MARTA Board of Directors approved MARTA Service Standards; and

WHEREAS, the MARTA Board of Directors has determined, that in order to carry out the policies and purposes for which the said Authority has been created under the MARTA Act of 1965, as amended, it is appropriate and desirable to provide bus service as stated in the resolution.

RESOLVED THEREFORE, by the MARTA Board of Directors that the General Manager/CEO or his delegate is hereby authorized to implement service modifications to bus routes 15, 17, 75, 114, 118, and 120 and Reach Zone 301 as

proposed for December 12, 2026.

Approved as to Legal Form:

Paula M. Nash

Interim Chief Counsel, Metropolitan Atlanta Rapid Transit Authority

RESOLUTION CONCLUDING THE APPOINTMENT OF THE STRATEGIC OPERATIONAL ADVISORS

WHEREAS, on August 14, 2025, the Board of Directors of the Metropolitan Rapid Transit Authority appointed strategic operational advisors to the Interim General Manager/CEO; and

WHEREAS, the strategic operational advisors were to work with the Interim General Manager/CEO and MARTA Board of Directors to assist with identifying the most pressing operational issues, triaging them in the order of importance and remedy them; and

WHEREAS, both the General Manager/CEO and MARTA Board appreciate how the strategic operational advisors worked tirelessly to provide guidance and invaluable assistance positioning MARTA for future success; and

WHEREAS, the MARTA Board of Directors expresses its sincere gratitude to the strategic operational advisors for their dedicated service, thoughtful observations, and candid counsel, which provided valuable perspective on MARTA's operations, priorities, and opportunities for continued improvement; and

WHEREAS, the MARTA Board of Directors further recognizes and appreciates the strategic operational advisors' commitment to MARTA and the broader Atlanta region, including their contributions and recommendations concerning transit expansion, service reliability, station improvements, public safety, homelessness, customer experience, and strengthening public confidence in MARTA; and

WHEREAS, the MARTA Board of Directors has determined that with the appointment of a permanent General Manager/CEO, the services of strategic operational advisors are no longer necessary.

THEREFORE, BE IT RESOLVED, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the strategic operational advisors have effectively completed their duty and responsibility to the General Manager/CEO and MARTA Board, and their appointment is hereby concluded.

MARTA Board Chair
Metropolitan Atlanta Rapid Transit Authority